



Webinar Details:

Date: Thursday 4th June  
2020

Time: 3 pm CET (2 pm BST)

Duration: 1 hour

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## How innovative UK tech companies are transforming retail and helping retailers deal with the COVID-19 pandemic

How are brick-and-mortar retailers dealing with key challenges such as customers distancing and front-line staff service? And how are online retailers coping with increased orders or new delivery and return policy? In the face of the COVID-19 pandemic, retail tech solutions can help overcome many obstacles and prevent risks, particularly once lockdown has lifted.

Join DIT specialists to obtain an overview of UK retail tech and attend a unique pitch session by innovative and successful suppliers of technology.

Welcome and Introduction: **Richard Hall**, Consumer & Retail lead, **DIT London**

UK Retail Tech Offer: **Fergal O'Mullane**, CEO and co-founder, **VALIDIFY**



Pitch sessions:



**Ferdinand Reynolds**, Business Development Executive

Live video shopping, allowing customers to experience the store without being there.

## MERCAUX

**Olga Kotsur**, Co-founder and CEO

In-store assisted shopping platform featuring inventory check, cross-sell, social, customer history/preferences, omnichannel, payments.



**Mustafa Khanwala**, CEO

App allowing you to never have to stand in line to pay at a store again.



**Ben Mercer**, Co-founder and CCO

Platform using proprietary AI and machine learning to identify key behavioural patterns on your site which correspond to particular shopping goals that your visitors have.



**Helen Slaven**, Chief Revenue Officer

SaaS platform for mobile commerce giving retailers a customised and scalable app.



**Kasia Dorsey**, CEO

AI based virtual assistant allowing automation of communication with customers across different communication channels.

[Q&A session](#)