



THE GREATEST RIVALRY: THE EVOLUTION OF THE RYDER CUP.

One of the greatest entertainment spectacles on the calendar that transcends the game of golf. The Ryder Cup arguably boasts the greatest rivalry in sport. With the eyes of the world watching, the United States and Europe go head to head with the best players in the world becoming part of teams united in common purpose. It's an event synonymous with passion, teamwork, integrity, sportsmanship and leadership. We will hear insights from the people behind the Ryder Cup, including former players and Captains, on the evolution of the event from its first staging in 1927 to the global phenomenon it has become. Learn about the strategy, the tactics, the personnel and the partners. What it takes to deliver success at the Ryder Cup.



**TUESDAY
APRIL 20**



3PM BST
7AM PACIFIC
9AM CENTRAL
10AM EASTERN
6PM UAE

Click here to register for the free webinar



THE SPEAKERS.



Guy Kinnings
Deputy CEO European Tour
and Ryder Cup Director



Paul McGinley
Past Ryder Cup Player
and 2014 Captain



Senior Vice President
Worldwide Partner
To Be Announced

HOSTED BY.



Jeff Price
Chief Commercial Officer
PGA of America



Corey Pavin
Past Ryder Cup Player
and 2010 Captain



Tom Ainscough
Associate Director
CSM