



**Vivienne
Westwood**

Supply Chain Sustainability & Made in Italy

Sustainable MIND

09/06/2021

BUSINESS MODEL EVOLUTION

LICENCE
DIRECT PRODUCTION



VIVIENNE WESTWOOD SRL

2015

2016

2017

2018

2019

2020



MAIN LINE



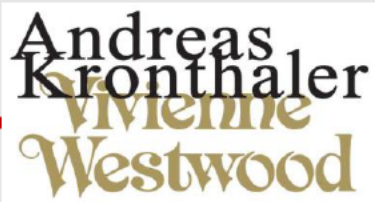
DIFFUSION LINE

BAGS & SLG



TEXTILE ACCESSORIES

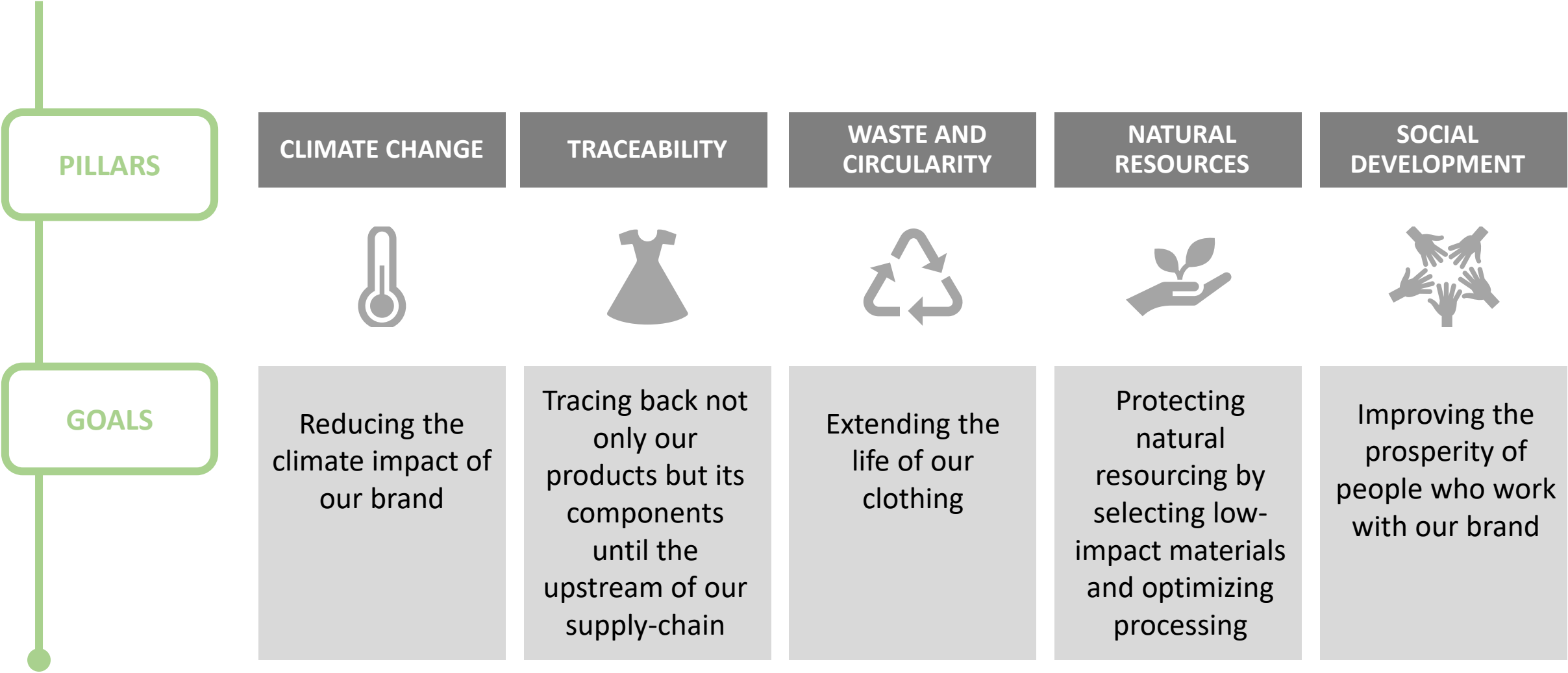
SHOES



HAUTE COUTURE LINE



SUSTAINABILITY PILLARS



REDUCING THE CLIMATE IMPACT OF OUR BRAND



RETAIL PACKAGING IMPROVEMENTS
FOLLOWING ECO-DESIGN
PRINCIPLES

PLASTIC-FREE LOGISTIC PACKAGING

SWITCH TO GREEN ENERGY

MINIMIZING CARBON EMISSION



ènostra
L'ENERGIA BUONA

Delivered by

DHL

GOGREEN

Carbon neutral shipping
with DHL



Best Ethical Sustainable Trend

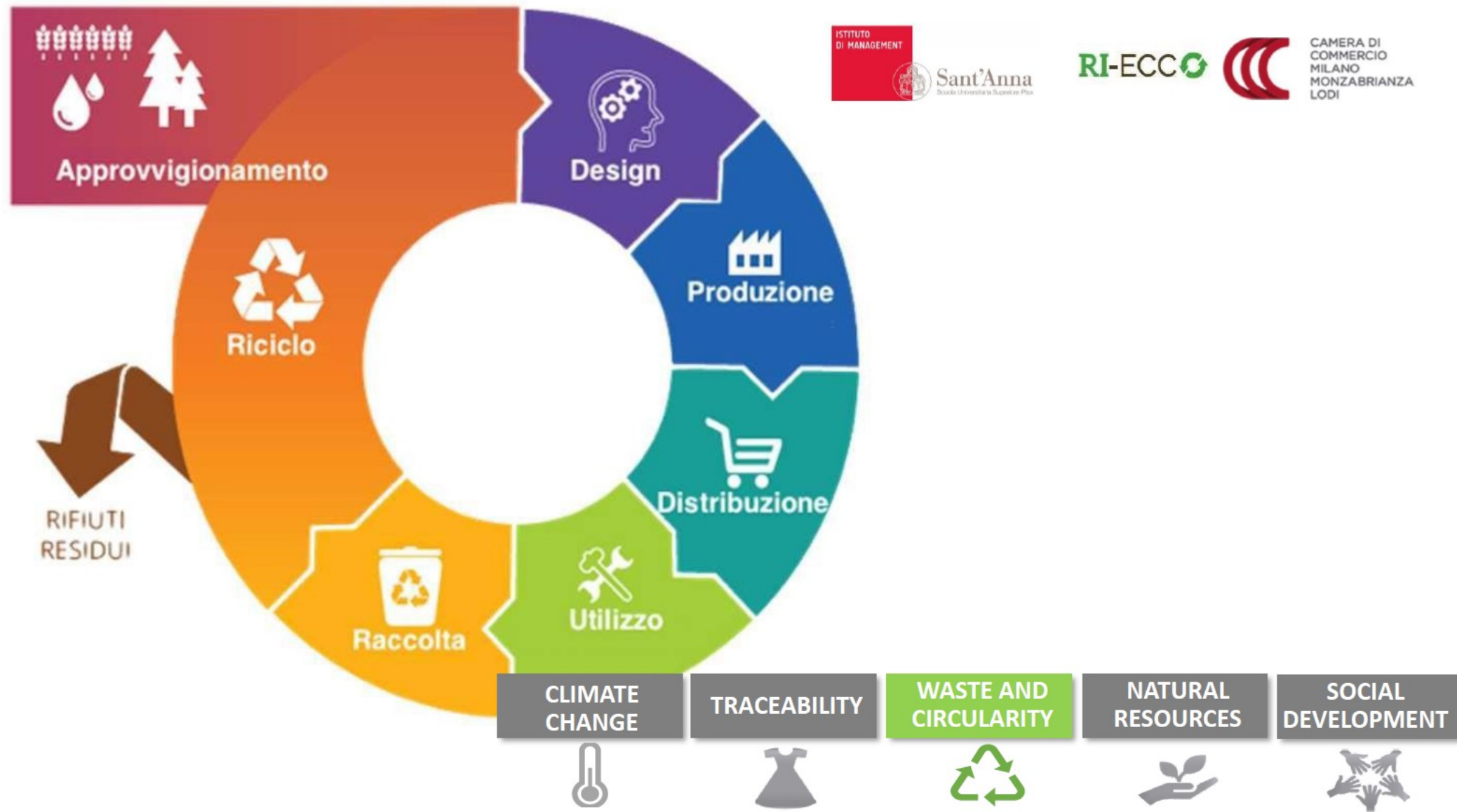
1. Planting and cultivation of cotton	2. Cotton harvest identification & transfer from farmer to ginner	3. Ginning & transfer to spinner
Farmers, farm suppliers, traders, transformers of natural raw materials		
4. Spinning & transfer to dyer, bleacher, washer	5. Dyeing, bleaching, washing & transfer to weaver	6. Weaving and transfer to fabric finisher
Textile manufacturers (spinners, weavers, dyers/printers and finishers), garment manufacturers		7. Garment or product production & transfer to ennoblement
		Garment manufacturers
8. Product ennoblement & packaging & transfer to retailer	9. Placement of product in stores or online for sale	10. Consumption and disposal
Fashion brands, retailers		11. Post-consumption recycling
		Consumers
Service providers: transporters, chemical suppliers, water treatment suppliers, waste collectors Claims assurance process (standard-setting body, self-assessed, second party verified, verified by certification body)		



UNECE

https://unece.org/sites/default/files/2021-04/ECE_TRADE_C_CEFAC_T_2021_12E-TextilePolicyBrief.pdf

CIRCULARITY AUDIT VW SRL



SUPPLY-CHAIN MONITORING



MODERN SLAVERY ACT 2015

MSA POLICY AND CODE OF LABOUR

DUE DILIGENCE QUESTIONNAIRES

WHISTLEBLOWING POLICY

AUDIT PROGRAM

TRAINING FOR SUPPLIERS

**CLIMATE
CHANGE**



TRACEABILITY



**WASTE AND
CIRCULARITY**



**NATURAL
RESOURCES**



**SOCIAL
DEVELOPMENT**





Vivienne
Westwood

THANK YOU

Business as usual is not an option anymore!