

IS ITALY READY FOR THE NEW DIGITAL NORM IN TRADE FINANCE?

We are living through a period of great change in Trade and Working Capital Finance. Traditionally, this business has revolved around paper documents - invoices, packing lists, insurance certificates and documents of entitlement such as Bills of Lading. The recent Covid pandemic has accelerated the change from paper to a world of digitization, which is really about the application of new technologies.

The drive to digitization in trade finance is driven by corporates, SMEs, governments and industry organizations such as the International Chamber of Commerce, because of the huge benefits for all these players and the global economy. Italy, along with the other G7 countries, has pledged to push and legislate for digital trade documents. What will be the impact on trade and working capital finance for Italian business and finance?

PROGRAMME

4.30 pm Steven Sprague – President @ The British Chamber of Commerce for Italy
Opening Remarks

Chris Wordsworth – First Secretary, Economic Governance, @ British Embassy in Rome UK-Italy: The Outlook of Financial Services

5.00 pm Panel Conversation - Is Italy ready for the new Trade Finance norm of digitization?

Brian Edmondson - Global Solution Lead of Trade and Working Capital Finance @ Finastra

Stefano Ferrari - Trade Finance Director @ Crédit Agricole CIB

Pasquale Sorgentone - CEO @ Business Changers

Aaron Pugliesi – Secretary General & CEO @ The British Chamber of Commerce for Italy [MODERATOR]

5.30 pm View from the Fintech Ecosystem

Maurizio Bernardo – Chairman @ Assofintech

Claudia Segre – President @ Global Thinking Foundation

5.45 pm **Q&A**

INFO & REGISTRAZIONE

The webinar will be held in English. Registration Required:
For more information please do not hesitate to contact margherita.ferretti@britishchamber.it

