



F.I.R. OFFICIAL CORPORATE HOSPITALITY - GUINNESS SIX NATIONS 2022





GUINNESS SIX NATIONS

IT'S THE TOURNAMENT INVOLVING
ENGLAND, IRELAND, WALES, FRANCE AND SCOTLAND,
PERMANENTLY PRESENT IN THE TOP TEN
OF WORLD RANKING.

MATCHES ARE PLAYED IN THE MOST IMPORTANT STADIUMS
OF THE EUROPEAN RUGBY:
STADE DE FRANCE IN PARIS, PRINCIPALITY STADIUM IN
CARDIFF, AVIVA STADIUM IN DUBLIN, MURRAYFIELD
IN EDINBURGH, OLYMPIC STADIUM IN ROME,
WITH MORE THAN ONE MILLION OF SPECTATORS
FOR ANY EDITION AND A TV AUDIENCE
OF 132 MILLIONS VIEWERS.





THE ATMOSPHERE OF THE OLYMPIC STADIUM

THE EMOTION, FRIENDSHIP, RESPECT
AND THE HEALTHY SENSE OF COMPETITION
TYPICAL OF THE SPIRIT OF RUGBY
FIND IN THE OLYMPIC STADIUM THE IDEAL STAGE.





THE EVENT

THE OLYMPIC STADIUM IS SETTLED IN THE AWESOME
FRAME OF THE PARK OF FORO ITALICO,
WHERE THIRD HALF IS HOSTED,
THE IDEAL OVERCOMING OF THE COMPETITION
IN THE RECOGNITION OF THE OPPONENT
AND IN THE ACCEPTANCE OF THE
FINAL SCORE, THAT ARE EXPRESSED
WITH CONVIVIALITY
IN AN ATMOSPHERE OF MUSIC AND FUN.





CORPORATE HOSPITALITY

AN EXCLUSIVE HIGH LEVEL SERVICE CREATED
FOR COMPANIES AND PRIVATE CLIENTS
WHO WANT TO TAKE PART
IN A BIG INTERNATIONAL EVENT
WITH IMPORTANT PR OPPORTUNITIES.





EXCLUSIVE HOSPITALITY AREAS

THE BEST SEATS OF THE STADIUM IN THE OFFICIAL GALLERY AND IN THE BOXES, A COMFORTABLE AND ATTENDED ENVIRONMENT WITH DIFFERENT SOLUTIONS CREATED TO SPEND A DAY FULL OF EMOTIONS.



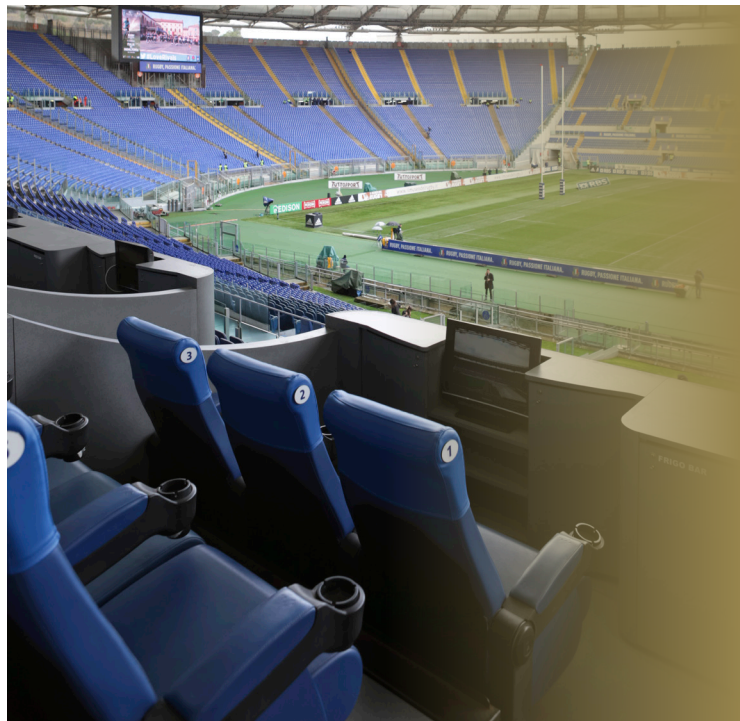


THE QUALITY OF HOSPITALITY SERVICES

A JOURNEY THROUGH THE ITALIAN HERITAGE OF FOOD AND WINE, PICKING THE TRADITIONS OF EVERY DIFFERENT ITALIAN REGION AT EACH EVENT, CULTURAL AND MUSIC EVENTS, INTERACTIVE GAMES, THE VISIT OF THE ITALIAN RUGBY TEAM PLAYERS*.

*AVAILABLE ONLY IF ALLOWED BY ANTI-COVID PROTOCOL





PIAZZA ITALIA

LIVE THE UNIQUE EXPERIENCE OF PIAZZA ITALIA HOSPITALITY: EXCLUSIVE ACCESS TO THE PANORAMIC TERRACE AND THE BEST SEATS IN THE STADIUM. THE EXCEPTIONAL HOSPITALITY SERVICES WILL OFFER A DAY FULL OF EMOTION AND WONDERFUL MOMENTS TO SHARE AND SAVOUR WITH YOUR GUESTS.

HIGHLIGHTS

A BIG TERRACE OVERLOOKING THE PITCH.
MEET-AND-GREET WITH TWO ITALIAN RUGBY PLAYERS*.
AN EXCLUSIVE COMMEMORATIVE GIFT.

FROM THE CELLAR

A GLASS OF PROSECCO AS A WELCOME DRINK.
A SELECTION OF LOCAL WHITE AND RED WINES TO ACCOMPANY WITH A TRADITIONAL MENÙ.
DRAFT BEER TO BE SERVED IN THE STANDS DURING THE MATCH.

HOW IT WORKS

ACCESS TO THE HOSPITALITY AREA 2 HOURS PRIOR TO KICK- OFF.
1 PARKING PASS FOR EVERY 3 GUESTS.
PRE-MATCH REGIONALLY THEMED GASTRONOMIC BUFFET, RESERVED AND BRANDED TABLES DURING PRE-MATCH EVENT.
SMART CASUAL DRESS IS RECOMMENDED.

FROM THE KITCHEN

PRE-MATCH LUNCH MENÙ OF LOCAL AND TRADITIONAL DISHES AND PRODUCTS.
COFFEE BREAK DURING HALF-TIME.
POST MATCH BEVERAGE AND SNACKS.

MONTE MARIO STAND

THE CHOICE BETWEEN THE BEST BOXES (ONLY FOR GROUPS OF 4/6/8 GUESTS) AND HONOUR STAND TICKETS.
THE BOXES CAN BE BRANDED AND A SCREEN AND MINIBAR ARE PROVIDED.

UPGRADE UPON REQUEST

PRE-MATCH FOOD SERVED AT YOUR TABLE.
A RESERVED TABLE DURING POST MATCH EVENT.
FINGER FOOD SERVED AFTER THE MATCH.
A MEMBER OF OUR STAFF AT YOUR SERVICE THROUGHOUT THE DAY.

*AVAILABLE ONLY IF ALLOWED BY ANTI-COVID PROTOCOL





EXECUTIVE AREA

THE EXECUTIVE HOSPITALITY REPRESENTS THE PERFECT OPPORTUNITY TO EXTEND AND STRENGTHEN YOUR NETWORK COMBINING THE EMOTIONS OF GREAT RUGBY WITH BUSINESS RELATIONS, AN INTERNATIONAL ATMOSPHERE AND AN EXCELLENT STANDARD OF SERVICE.

HIGHLIGHTS

MEET-AND-GREET WITH TWO ITALIAN RUGBY PLAYERS*.
DIRECT ACCESS TO THE STAND.

FROM THE CELLAR

A SELECTION OF WHITE AND RED WINES.
DRAFT BEER TO BE SERVED IN THE BOX DURING THE MATCH.

HOW DOES IT WORKS

1 PARKING PASS
FOR EVERY 4 GUESTS.
PRE-MATCH REGIONALLY THEMED GASTRONOMIC BUFFET,
RESERVED AND BRANDED TABLES DURING
PRE-MATCH EVENT.

.MONTE MARIO STAND

THE CHOICE BETWEEN TWO DIFFERENT TICKETS CATEGORIES: BOXES (ONLY FOR GROUPS OF 8 GUESTS) AND HONOUR STAND.
THE BOXES CAN BE BRANDED AND A SCREEN AND MINIBAR ARE PROVIDED.

FROM THE KITCHEN

PRE-MATCH MENÙ OF LOCAL AND TRADITIONAL DISHES AND PRODUCTS.
COFFEE BREAK DURING HALF-TIME.
POST-MATCH APERITIF WITH ENGLISH TEA, COFFEE, TRADITIONAL PATISSERIE, SOFT DRINKS AND BEER.

UPGRADE UPON REQUEST

A SELECTION FROM THE PRE-MATCH MENÙ SERVED AT YOUR TABLE.
FINGER FOOD SERVED AFTER THE MATCH.
WINE OF YOUR CHOICE.
A MEMBER OF OUR STAFF AT YOUR SERVICE THROUGHOUT THE DAY.

*AVAILABLE ONLY IF ALLOWED BY ANTI-COVID PROTOCOL





MONTEMARIO GOLD

INFORMAL AND RELAXED AREA DESIGNED FOR GUESTS WHO LOVE A CONVIVIAL AND LIVELY ATMOSPHERE FULL OF PASSION FOR RUGBY.

HIGHLIGHTS

A NEW AND MODERN HOSPITALITY AREA FROM WHICH YOU CAN EASILY REACH THE NEW BOXES OF THE MONTE MARIO STAND

FROM THE CELLAR

A SELECTION OF WHITE AND RED WINES, ITALIAN BEER, SOFT FRINKS.

HOW IT WORKS

ACCESS TO THE HOSPITALITY AREA
2 HOURS PRIOR TO KICK-OFF.
PRE-MATCH
REGIONALLY THEMED
GASTRONOMIC STANDING BUFFET.

FROM THE KITCHEN

PRE-MATCH MENÙ OF LOCAL AND TRADITIONAL DISHES AND PRODUCTS.
COFFEE BREAK DURING HALF-TIME.

MONTE MARIO STAND

THE NEW STAGES WITH COMFORTABLE SEATS AND VERY CENTRAL LOCATION.

UPGRADE UPON REQUEST

PARKING PASS.
A MEMBER OF OUR STAFF
AT YOUR SERVICE
THROUGHOUT THE DAY.





SKY SUITE

A REFINED SUITE FOR YOUR EXCLUSIVE USE, DESIGNED TO GUARANTEE PRIVACY AND WHERE YOU CAN ENTERTAIN YOUR GUESTS IN A UNIQUE SETTING FULL OF COMFORT.

HIGHLIGHTS

COMPLETE PRIVACY.
THE EMOTION OF ATTENDING THE MATCH
AS IF FROM A TV CONTROL ROOM
CUSTOMIZED WITH YOUR COMPANY LOGO.

FROM THE CELLAR

A GLASS OF PROSECCO AS A WELCOME.
A SELECTION OF LOCAL WHITE AND RED WINES
TO ACCOMPANY A TRADITIONAL MENÙ.
BEER.

HOW IT WORKS

ACCESS 2 HOURS PRIOR TO KICK-OFF.
3 PARKING PASSES.
FOOD & BEVERAGE SERVICE DIRECTLY
INSIDE THE SUITE.
DEDICATED WAITER.

FROM THE KITCHEN

PRE-MATCH MENÙ WITH LOCAL AND
TRADITIONAL DISHES AND PRODUCTS.

MONTE MARIO STAND

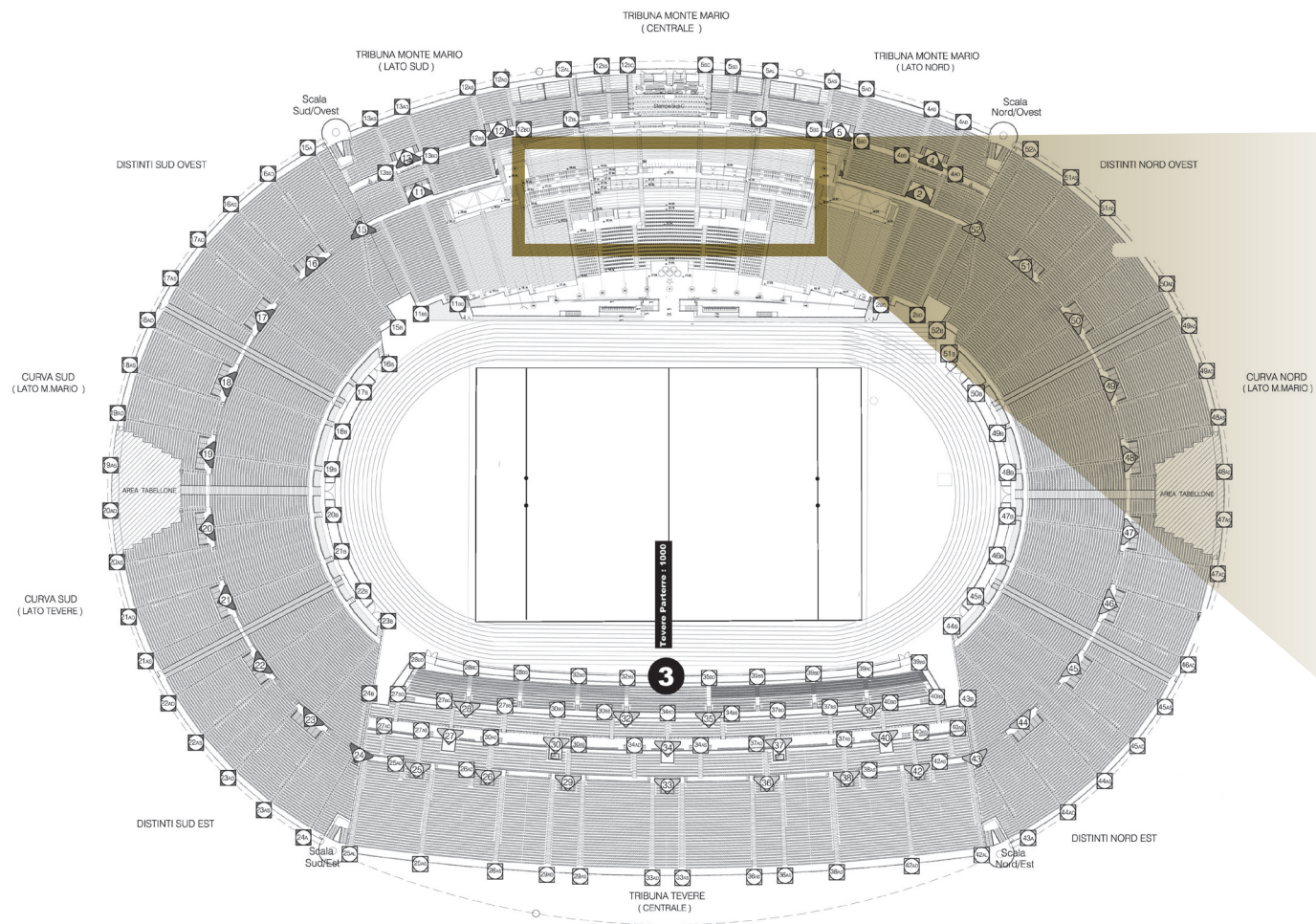
THE SUITE IS LOCATED IN THE UPPER
LEVEL OF THE STAND.
CAN HOST A MAXIMUM OF 9 GUESTS.
A BIG SCREEN IS PROVIDED.

UPGRADE UPON REQUEST

CUSTOMIZATION OF THE SUITE
WITH YOUR COMPANY LOGO.
TAILOR-MADE MENU.



STADIO OLIMPICO



- PIAZZA ITALIA BOXES
- PIAZZA ITALIA HONOUR STAND
- EXECUTIVE AREA BOXES
- EXECUTIVE AREA HONOUR STAND
- MONTEMARIO GOLD NEW BOXES
- SKY SUITE



PACCHETTI HOSPITALITY

	PIAZZA ITALIA + BOX	PIAZZA ITALIA + HONOUR STAND	EXECUTIVE + BOX	EXECUTIVE + HONOUR STAND	MONTEMARIO GOLD	SKY SUITE
FIRST CATEGORY SEATS	✓	✓				RESERVED SUITE
BOX OF 4,6 OR 8 SEATS WITH MINIFRIDGE AND TV	✓		8 SEATS BOX	✓		
NEW BOXES					✓	
HONOUR STAND		✓		✓		
COMPANY IDENTIFICATION ON THE BOX	✓		✓			✓
DIRECT ACCESS TO THE BOXES/SEATS	✓	✓	✓	✓		✓
PRE MATCH BUFFET LUNCH	✓	✓	✓	✓	✓	✓
IN THEME - FOOD CORNER, SHOW COOKING, SELECTION OF ITALIAN REGIONAL FOOD	✓	✓	✓	✓	✓	
COSTUMIZED AND RESERVED TABLES/SEATS	✓	✓	✓	✓		
OPEN BAR WITH SOFT DRINKS, BEER, WHITE AND RED WINE	✓	✓	✓	✓	✓	✓
HALF TIME COFFEE BREAK REFRESHMENTS	✓	✓	✓	✓	✓	✓
POST MATCH TEA AND REFRESHMENTS	✓	✓	✓	✓		✓
FREE BEER SERVICE AT YOUR SEAT DURING THE MATCH	✓		✓			✓
VIP HOSTESS SERVICE	✓	✓	✓	✓	✓	✓
WARDROBE	✓	✓	✓	✓		
OFFICIAL MATCH PROGRAMME	✓		✓			
MATCH GIFT	✓	✓				
PARKING SPACE (1 PASS EVERY 4 GUESTS)	✓	✓	✓	✓		✓
CUSTOMIZATIONS AND SERVICES ON REQUEST	✓	✓	✓	✓	✓	✓

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PRICES*

ITALY VS ENGLAND
FEBRUARY 13, 2022 - STADIO OLIMPICO, ROMA

ITALY VS SCOTLAND
MARCH 12, 2022 - STADIO OLIMPICO, ROMA

PIAZZA ITALIA
+ BOX TICKET
(AVAILABLE ONLY FOR GROUPS OF 4-6-8 OR MULTIPLES)
€ 790,00
PER PERSON (VAT INCLUDED)

PIAZZA ITALIA
+ HONOUR STAND TICKET
€ 720,00
PER PERSON (VAT INCLUDED)

PIAZZA ITALIA
+ BOX TICKET
(AVAILABLE ONLY FOR GROUPS OF 4-6-8 OR MULTIPLES)
€ 590,00
PER PERSON (VAT INCLUDED)

PIAZZA ITALIA
+ HONOUR STAND TICKET
€ 550,00
PER PERSON (VAT INCLUDED)

EXECUTIVE AREA
+ BOX TICKET
(AVAILABLE ONLY FOR GROUPS OF 8 OR MULTIPLES)
€ 690,00
PER PERSON (VAT INCLUDED)

EXECUTIVE AREA
+ HONOUR STAND TICKET
€ 620,00
PER PERSON (VAT INCLUDED)

EXECUTIVE AREA
+ BOX TICKET
(AVAILABLE ONLY FOR GROUPS OF 8 OR MULTIPLES)
€ 500,00
PER PERSON (VAT INCLUDED)

EXECUTIVE AREA
+ HONOUR STAND TICKET
€ 450,00
PER PERSON (VAT INCLUDED)

MONTEMARIO GOLD
+ BOX TICKET GOLD
€ 570,00
VAT INCLUDED

SKY SUITE
(MAXIMUM OCCUPANCY 9)
€ 8.100,00
VAT INCLUDED

SKY SUITE
(MAXIMUM OCCUPANCY 9)
€ 6.750,00
VAT INCLUDED

*NOT COMMISSIONABLE RATES

PLEASE ENQUIRED FOR SPECIAL RATES RESERVED TO:
BOOKINGS FOR BOTH MATCHES
> 20 PACKAGES BOOKINGS
> 50 PACKAGES BOOKINGS



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