



The British Chamber of Commerce for Italy

# INNOVATION CONFERENCE

EMBRACING INNOVATION, TECHNOLOGY, PROCESSES AND MINDSET



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23 NOVEMBER 2023

MILANO LINATE CENTER

HOSTED BY



## BCCI Innovation Conference 2023

Milan, 23 November, 9:00

 **Milano Linate Center - Linate Airport**

 **Live streaming: Teams**

### PROGRAMME

- 9:00 Registration
- 9:15 **Steven Sprague**, President at The British Chamber of Commerce for Italy  
*Chairman & Opening Remarks*
- Armando Brunini**, CEO at SEA Aeroporti di Milano  
*Welcome*
- Lord Edward Llewellyn OBE**, HM Ambassador to Italy & San Marino
- Indro Mukerjee**, CEO at Innovate UK  
*What is innovation?*
- Mariagrazia Petrocco**, Head of Country at BP Italia SpA  
*The energy to innovate*
- Roberto Cascella**, Group Head of People Management & HR Transformation at Intesa Sanpaolo  
*Reskilling and upskilling in the continuous transformation era*
- Q&A
- 11:00 Coffee break

*Moderator: Alberto Giuffrè, Journalist at Sky TG24*

11:30 Round table 1 • *Energy for life* •

- **Matt Cook**, CEO at CBRE Global Workplace Solutions Italy
- **Mario Vacirca**, Director | Built Environment EU Business Unit Lead at Univers
- **Alexandru Eftimiu**, Vice President Fleet Business Europe at bp

Q&A

12:00 Round table 2 • *HR & Lifelong Learning* •

- **Paola Gammerino**, Corporate & Key Account Manager at Pearson Italia
- **Emanuela Spornazzati**, Consulente di Carriera & Responsabile Risorse Umane
- **Davide Sportelli**, Partner & Head of Employment in Italy at Simmons & Simmons

12:25 A conversation with:

- **Claudio Rorato**, Direttore Osservatori *Digital Innovation* School of Management - Politecnico di Milano, Senior Advisor, Innovation Manager at MISE
- **Rossella Arcucci**, Senior Lecturer in Data Science and Machine Learning, Faculty of Engineering, Department of Earth Science & Engineering at Imperial College London

Q&A

12:45 **Layla Pavone**, Coordinatrice Board Innovazione Tecnologica e Trasformazione Digitale del Comune di Milano; Presidente Onorario IAB Italia e Professoressa Almed/Università Cattolica del Sacro Cuore  
*Smart Citizens before smart Cities*

12:55 **Tommaso Boralevi**, President at Federated Innovation @MIND  
*The wonders of disruption: lateral innovation & beyond*

13:10 **Steven Sprague**, President at The British Chamber of Commerce for Italy  
*Closing Remarks*

Networking Lunch

#### INFO & REGISTRATION

**Location:** Milano Linate Center - Linate Airport 2<sup>nd</sup> Fl.

**Streaming:** Available on Teams

**Date & Time:** 23 November at 9:00

**Language:** English & Italian

**Participation:** Free

**Registration required:** <https://britishchamber.it/events/bcci-conference-innovation>