



UK Government

120th Anniversary
1904 - 2024

BCCI INNOVATION CONFERENCE
6 NOVEMBER 2024

CYBERSECURITY AND DATA PROTECTION

Mind the gap (and don't get hacked)!



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Embracing Innovation, Processes, Technology and Mindset

Wednesday, 6th November 2024 9:00am

Our future is destined to be filled with novelties and surprises. Predictions of the imminent take over by the Metaverse, the intangible, but very real NFTs, the shocking advancement and accessibility of generative AI are only a tiny portion of what we call innovation. When we think of innovation we must think of **technology**, but also **processes** and **mindset**. Whilst change is omnipresent, continuous and inevitable, we must protect ourselves against those who would use the technological advances against us.

The British Chamber of Commerce for Italy has chosen to focus on innovation as one of its pillars. On **6 November 2024, starting at 9:00am**, the Chamber will hold the second of its series of conferences on innovation, this time concentrating on **cybersecurity** and **data protection**.

Our keynote speaker will be **Nicola Hudson OBE**, Former member of the Executive Board at GCHQ and Director of Policy at the National Cyber Security Centre; Partner, Cybersecurity, Data & Privacy Global Lead, Brunswick.

We will also have the opportunity to hear from experts in the field who will guide us as we look beyond the sensational news and attempt to embrace innovation with fellow Chamber members and distinguished guests.

We invite you to join the conversation and contribute to shaping our collective future.

PROGRAMME

8:30 *Registration*

9:00 **Steven Sprague**, President, The British Chamber of Commerce for Italy
Chairman & Opening Remarks

Maurizio Baruffi, Responsabile Public Affairs, SEA Aeroporti Milano
Welcome

Serena Corti, Deputy Consul General and Executive Director, UK Department for Business and Trade (DBT) in Italy
Welcome

9:15 **KEYNOTE**

Nicola Hudson OBE, Former member of the Executive Board at GCHQ and Director of Policy at the National Cyber Security Centre. Partner, Cybersecurity, Data & Privacy Global Lead, Brunswick
"Mind the Hack! The changing cyber security landscape and what it means for organisations"

9:45 **BRIDGING THE GAP**

Tijs Broeke, Chair of the City of London Police Authority Board

Roberto Baldoni, First Director General at National Cybersecurity Agency of Italy. Honorary Professor at University of Rome La Sapienza

10:15 **Massimo Proverbio**, Chief Digital AI & Technology Officer, Intesa Sanpaolo
"Cybersecurity Threat Landscape and essential Prevention Measures"

10:30 *Coffee break*

11:00 Focus on **CYBER SECURITY & DATA PROTECTION:**

MODERATOR: **Marco Capponi**, Giornalista, Milano Finanza

Giampaolo Parravicini, Category manager Digital & Managed Services, HP Italy
“Cybersecurity e Data Protection: L’approccio innovativo di HP per un futuro più sicuro”

11:15 **Alessandro Caleffi**, Direttore Information and Communication Technology, SEA Aeroporti Milano
“Strategies and risks”

Andrea Saviane, Country Manager Italy, Trainline
“Stay behind the yellow line: Privacy train approaching”

11:35 **Andrea Nanni**, Manager Cyber Strategy & Transformation, Deloitte
Pietro Boccaccini, Director, Deloitte Legal
“Approcci metodologici e best practice per prevenire e gestire gli incidenti di sicurezza informatica”

11:55 **Anna Matteo**, Digital Transformation Director & Chief Information Officer, OVS
“Digital Transformation and Cybersecurity in Fashion Retail”

Dayana Mejias Roman, CEO, Viblio & Strategic Partner, FutureLearn
“Data in Learning ‘Recommender’ Systems”

12:15 **Ariel Nachman**, Partner & Head of Israeli Desk, Simmons & Simmons
Davide Sportelli, Partner & Head of Employment in Italy, Simmons & Simmons
Emanuele Camandona, Partner, CastaldiPartners
“Watch your step!”

12:45 **Andrea Carmignani**, Co-Founder & CEO, Keyless
[title to follow]

13:00 **Melanie Garson**, Cyber Policy and Tech Geopolitics Lead, Tony Blair Institute for Global Change
“Hurricanes, Hacktivists, and HPC’s: Planning Resilience in the Age of Upheaval”

Steven Sprague, President, The British Chamber of Commerce for Italy
Closing Remarks

Networking Lunch

INFO & REGISTRATION:

Location: Milano Linate Center - Linate Airport 2nd floor

Streaming: Available on Teams

Date & Time: 6 November 2024 9:00-13:30

Language: English & Italian

Participation: Free

Registration required: <https://britishchamber.it/events/bcci-conference-innovation-2024/>