



allegrió

COMPANY PROFILE  
Oct 2024





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ESHOP



Allegriò represents a journey through the emotions and richness of our Italian culture. It is a compendium of our exuberant joy of living, narrated through four distinct capsules of emotions that profoundly characterize us. **Cheerfulness means opting for vibrant emotional nuances!**

The menu stands out among the main protagonists of the Allegriò tale. An internationally recognized and award-winning brigade will bring the best of ancient and modern Italy to the table. A continuous search between the experience of the grandmother of all **Italians** and the creativity of a generation of chefs who are creating the cuisine of tomorrow. The focal point of Allegriò will be **the experience pizza**, led by one of the most appreciated masters of the white art in the world.





**Viva Magenta** is not just a color. It is a symbol that appeared, like a talisman, in the right place at the right time; our visual design team was looking for a shade that could bring together and represent all the different spirits of the Allegrio project. A complex and audacious goal. Precisely at this stage, **Pantone** has elected Viva Magenta **Color of the Year 2023**, describing it as a live, vibrant, pulsating shade. A multidimensional joy of living, which encourages exploration, the search for beauty and self-expression. Simply put, **Viva Magenta** is the Allegrio's chromatic representation.





Sabrina Corbo

She is formed by thinking that beauty is **fundamentally given by the faces**, colors and scents that mix through a crossroads of cultures.

**Italian-British Creative Director**, with an international legal and entrepreneurial background, she has always had a great interest in art, architecture and interior design.

With **love and passion** she managed to merge English culture together with that of her Italian origins and traditions and create the new ALLEGRIO concept, where Lifestyle and Home Décor merge in a unique and very daring adventure,

ALLEGRIO: a hymn to life where nature and its colors are protagonists and accompany the flavors of my memory which translate into Italian and contemporary cuisine which together belong to my life story







LOCATION





# LOCATION



Allegrio is a place that wants to be discovered and that was born in the center of the **Roman dolce vita**, characterized by an **atmosphere of carefree, cultural and artistic ferment**.

Located in a **symbolic street of the city** and main artery towards the city centre, it completes an urban scenario designed by centuries of civilizations devoted to satisfaction and gastronomic joy.

The city that welcomed the winning experience of QVINTO - Sabrina Corbo's first restaurant - is experiencing the joy of a new gastronomic revolution to **discover gourmet pizza and traditional Italian cuisine revisited in a modern key**.





ROOMS



**HOW DO YOU FEEL TODAY?** It's the question we often ask our friends, family and acquaintances. A question where the concept of gastronomy lies.

A **shining sun**, archaic and forged by fire, composed of the **smile of joy**, the horns of **fortune**, the exoticism of **intrepidity** and the thorns of every rose given to **one's love**.

Four rooms, four souls that contain the **authenticity of life**. Each component symbolizes a restaurant room and gives the various spaces their own soul, dedicated furnishings and **unique experiences**.



**LUCKY**



**JOYFUL**



**IN LOVE**



**INTREPID**





# ROOMS



allegrio



CAPACITY: 200 seats

ROOMS: 4 / LOUNGE BAR / OUTDOOR

SIZE: 500 mq



# STAFF AWARDS



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Since it opened, **Allegrió** has received many **awards** and **mentions** thanks to the constant commitment, attention to detail, the quality of the raw materials and the strategic choice of a professional and cohesive team.



Our cuisine awarded for excellence and innovation.



Our pastry chef is part of the exclusive Academy of the best Italian pastry chefs



Our pizza has won many awards:

**44°** of 50 [TOP PIZZA ITALIA 2024](#)

**36°** of 50 [TOP PIZZA WORLD 2024](#)

**31°** of [TOP 100 PIZZA 2024](#)



This year too we are present in the Gambero Rosso's 2025 Restaurants of Italy guide





STAFF



They call them chefs, and they certainly need no introduction: **they have been awarded the most prestigious international awards.**

But we in the kitchen prefer to call them **Maître a manager** because their thoughts always turn to how to surprise you with a unique experience in food.

Creating the **right alchemy from the throat to the five senses**, assimilating ancient and modern, tradition and innovation, classicism and avant-garde. Relax. All they want is to give you happiness.

Bring the dishes you have always dreamed of into your rooms every day and illuminate yourself with the light of the Allegrió sun.



# STAFF



**DANIELE CRETÌ**  
**EXECUTIVE CHEF**  
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**PEPPE AIELLO**  
**PIZZA CHEF**  
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**DAVIDE GELORMINI**  
**RESTAURANT MANAGER**  
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PRESS



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They talked about us:

VANITY FAIR G R A Z I A

iO  
DONNA  
IL FURNILE DEL GIORNALE DELLA SERA

adnkronos

RockFork

AGRODOLCE  
come cibo comanda

M Rete del  
MEDITERRANEO

ALTO ADIGE  
QUOTIDIANO INDIPENDENTE FONDATA NEL 1945

COSMOPOLITAN

PIZZA ON THE ROAD

MAN IN TOWN

Il Messaggero

dissapore

Rai 2

Italia a Tavola  
la Repubblica

CORRIERE DELLA SERA

GAMBERO ROSSO









GALLERY



allegria













Not just aesthetics and design: **ALLEGRÌO** furnishing **objects** are true works of art created by world famous artists. Sculptors, bronze workers and painters are called upon to contribute, thus completing an engaging experience.

A striking example is represented by some of the most valuable pieces present in the LUCKY room, all signed by the acclaimed artist **Lello Esposito**.

However, ALLEGRÌO is not limited to just being a unique expression of style. It develops and transforms over time, constantly offering new surprises thanks to the collaboration with art virtuosos who work closely with the Allegrio brand.



# COLLABORATION



## **LELLO ESPOSITO**

Neapolitan sculptor and painter internationally acclaimed and loved.



## **MORITZ WALDEMEYER**

World-renowned Lightning designer.



## **MATILDE ARGIOLAS**

Exquisite and refined Italian porcelain decorator.




## **MARIE DAAGE**

Fabled designer of Limoges porcelain. Knight of the Order of La Legion d'Honneur in France.



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The decorations of the spaces, the porcelains and the unique style of **Allegrío** manifest themselves as **authentic works of art**, the result of refined stylistic thoughts and exclusive creations.

The different collections of table accessories are designed by **Matilde Argiolas**, a talented decorator specialized in the artisanal processing of porcelain.

We also have **jewellery collections** by the **master Michele Forlenza** and the creative and unique works of **Heidi Strugress**.

The meeting between Italian and international craftsmanship translates into a prolonged experience of taste, combining tradition and innovation.

This exclusivity is made accessible to each customer through the website [www.allegrioshop.com](http://www.allegrioshop.com), which offers the possibility of purchasing the exclusive Allegrío collections online.

E-SHOP




allegrío





allegrio

 allegrio\_official

VIA VITTORIO VENETO, 114 - ROME

**THANK YOU!**

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