



UK Government

BCCI INNOVATION CONFERENCE

AI: RISKS VS REWARDS

28 MAY 2025 | 9:00 – 13:30
Milano Linate Center
and live streaming Teams



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EVENT
IN COLLABORATION WITH



ASSOCISO
Associazione Nazionale
Chief Information Security Officer

PROGRAMME

- 9:00 *Registration*
- 9:25 **Steven Sprague**, President, The British Chamber of Commerce for Italy
Chairman & Opening Remarks
- Armando Brunini**, Amministratore Delegato, SEA Aeroporti Milano
Welcome
- 9:40 **Serena Corti**, Deputy Consul General and Executive Director Department for Business and Trade Italy
The UK AI Strategy: a step-change to increase resilience, productivity, growth and innovation
- 9:55 **Caroline Daniel**, Partner, Brunswick Group
Communications and Disinformation in an Era of AI
- 10:15 ASSOCISO - Associazione Nazionale Chief Information Security Officer
Marco Capponi, Giornalista Milano Finanza in conversation with
Paolo Bertuccini, Socio fondatore ASSOCISO; CISO e Responsabile Cybersecurity -
Direzione Information Technology, Esselunga
Fabio Gianotti, Socio fondatore ASSOCISO; CISO e CTO in azienda internazionale del lusso
Riccardo Riccobene, Socio fondatore ASSOCISO; Head of CISO Security Assurance, DWS
Asset Management
- 10:40 **Marco Ditta**, Executive Director Group Head Data & Artificial Intelligence Officer,
Intesa Sanpaolo
Innovating with AI and the need for partnership and collaboration in a constantly changing
landscape.
- 11:00 *Coffee break*

FOCUS ON PRACTICAL IMPLEMENTATION OF AI

Panel discussions moderated by **Marco Capponi**

11:20 TRAVEL AND TRANSPORT

Alessandro Caleffi, ICT Director, SEA Aeroporti Milano

Leonardo Cesarini, Chief Commercial Officer, Trenord

Reda Kechouri, Director of ML/AI, Trainline

11:50 NAVIGATING AI COMPLIANCE

An international perspective to address AI opportunities and risks across different legal systems

Ida Palombella, Partner, Deloitte Legal (Italy)

Pietro Boccaccini, Director, Deloitte Legal (Italy)

Paul O'Hare, Partner, Deloitte Legal (UK)

Elizabeth Lumb, Director, Deloitte Legal (UK)

Julie van Vliet, Manager, Deloitte Legal (The Netherlands)

12:20 PROFESSIONAL SERVICES

Emanuele Camandona, Partner, CastaldiPartners

Roberto Antoniotti, Head of Technology & Innovation and CEO, Grant Thornton Digital

Alexia Konstantinidi, Vice President, Cyber Risk, KROLL

12:50 **Melanie Garson**, Associate Professor in International Security, University College London

Becoming an Intelligent Superpower in an Artificially Intelligent World

13:10 **Steven Sprague**, President, The British Chamber of Commerce for Italy

Closing Remarks

Networking Lunch

INFO & REGISTRATION

Location: Milano Linate Center – Linate Airport 2nd floor

Date & Time: 28 May 2025 9:00 -13:30 followed by networking lunch

Language: English & Italian

Participation: Free

Registration required: <https://britishchamber.it/events/bcci-innovation-conference-2025>



Streaming available on Teams - please email rsvp@britishchamber.it for details



Serena Corti

**Deputy Consul General & Executive Director,
UK Department for Business and Trade (DBT) in Italy**

Serena has 20 years' experience in international business and diplomacy. With a University Degree in International Economics at the Political Science and Government University, Serena started her career working on peace and security projects for the Italian government. She also holds a level II Master in Diplomacy, a Master's degree in Intelligence and Geopolitics and an MBA in Business Management, Human Resources and Finance. She worked in the Global Challenge Section of the Italian Ministry of Foreign Affairs and then as Economic Adviser at the Canadian Consulate in Italy.

In the last 20 years, Serena has been working with the highest-level prime contractors in the Italian and UK markets to develop synergies and identify new trade opportunities for the British diplomatic mission in Italy. She has also organised initiatives aimed at promoting women in business. From 2012 to 2016 Serena has been Regional Coordinator for the business Defence & Security Campaign for Southern Europe. Since 2020 Serena is a qualified Coach and actively promotes the Coaching Culture across the DBT Europe Network. In April 2021 Serena was appointed Deputy Consul General and Executive Director of the Department for Business and Trade in Italy (DBT). Serena is passionate about networking and public speaking. She is a well-respected and known member of the business community and an advocate for the Anglo-Italian cooperation at international level.



Caroline Daniel

Partner, Brunswick Group

Caroline Daniel is a Partner at Brunswick Group, and specialises in technology, artificial intelligence and media, providing strategic communications advice to boards and senior executives at both FTSE100 companies and tech start-ups. Her work includes advising on crisis situations, AI narrative development, IPOs, periods of intense change, financial transactions and stakeholder engagement. She is part of the global Brunswick AI Client Impact Hub. She spent 17 years at the Financial Times in leading editorial roles including as Editor of FT Weekend (2010-2016), Opinion Page Editor, White House correspondent and technology writer. She has previously made broadcast appearances on BBC, BBC Radio 4, Fox and Sky News, as well as been a frequent moderator at tech and geopolitical events including Brilliant Minds, WebSummit and CogX. She sits on the BBC's Editorial Guidance and Standards Committee, a BBC Board committee and was part of Nick Serota's 2024 governance review of the BBC; is member of the Trilateral Commission, a global non-governmental discussion group of leading executives and politicians; and is a Trustee of the UK's leading non-fiction prize, the Baillie-Gifford Prize and of The Tramperry, a social enterprise in London.



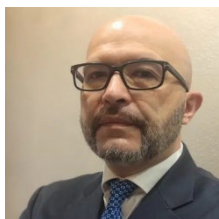
Paolo Bertuccini

**Socio fondatore ASSOCISO; CISO e Responsabile Cybersecurity -
Direzione Information Technology, Esselunga**

Con oltre 25 anni di esperienza in sicurezza informatica, ha ricoperto numerosi ruoli di responsabilità come consulente in progetti per aziende nazionali e internazionali. Ha lavorato prevalentemente in Italia, Europa e Medio Oriente, dove ha gestito progetti complessi con grandi team culturalmente eterogenei. Ha una solida esperienza nella gestione delle crisi, nella gestione degli incidenti e nella garanzia della continuità operativa aziendale, con particolare attenzione alla gestione del rischio. Inoltre, ha guidato progetti di trasformazione e innovazione nei settori della sicurezza informatica e della governance.

Negli ultimi 12 anni, ha ricoperto il ruolo di Chief Information Security Officer (CISO) nei settori bancario e retail. In questo ruolo, si è concentrato sulla promozione della crescita e sulla creazione di team con solide competenze in grado di gestire la sicurezza end-to-end, assicurando che la sicurezza informatica sia sostenibile sia dal punto di vista economico che tecnico. Si impegna quotidianamente ad esemplificare concetti IT/Cyber complessi e relative opportunità di business per il Top Management e il Board, rendendoli accessibili ad un pubblico più ampio di non esperti.

Oltre ai suoi incarichi professionali, ha insegnato a livello universitario ed è uno dei fondatori e membro attivo dell'associazione italiana CISO (ASSOCISO).



Fabio Gianotti

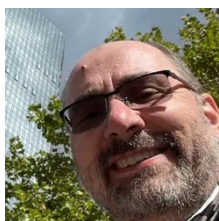
**Socio fondatore AssoCISO, CISO e CTO in azienda internazionale
del lusso**

Con oltre 20 anni di esperienza nel campo della sicurezza informatica, delle infrastrutture e delle reti ICT & Telco, Fabio Gianotti attualmente ricopre la posizione di CISO e CTO all'interno di un'azienda leader nel settore del lusso riconosciuta a livello internazionale. Le responsabilità legate alla figura ricoperta in ambito internazionale dove il Gruppo opera riguardano la gestione delle progettualità' informatiche end to end con cura dei Capex - Opex , gestione FTE e avvio BU.

Fabio Gianotti è un Senior Director Security & Technology.

Fabio ha una vasta esperienza in Cyber Security & Fraud-Cyber Risk e piattaforme di servizi IT, IT Security Governance, Disaster Recovery e Business Continuity, IT Security Engineering e Security R&D. Ha ricoperto ruoli sia tecnici che esecutivi nel mercato bancario e CMT come UBI Bank, UniCredit Holding, Banca Mediolanum, Symantec, H3G, Vodafone, Omnitel 2000, Colt Telecom, Alcatel R&D.

In qualità di CISO & Technology Executive, le responsabilità di Fabio sono principalmente quelle di guidare la strategia aziendale di sicurezza aziendale, coprendo gli aspetti di sicurezza informatica, rischio informatico, sicurezza logica e infrastruttura di sicurezza ICT, garantendo un adeguato livello di compliance, come richiesto dalle autorità di regolamentazione locali all'interno della Comunità Europea e fuori UE, dove sono presenti aziende del lusso, telco operator e operatori finanziari guidando la strategia di sicurezza del Gruppo e delle conformità normative come : GDPR, NIS2, PSD2/3, DORA, MLPS, PIPL, Cloud Protection, per diversi Paesi e modelli di business garantendone il time-to-market.



Riccardo Riccobene

Socio fondatore ASSOCISO; Head of CISO Security Assurance,
DWS Asset Management

Esperto di Sicurezza Informatica da oltre dieci anni nel Gruppo Deutsche Bank.

Ha ricoperto varie funzioni apicali sia a livello italiano che globale. Precedentemente oltre 20 anni di esperienza nel mondo IT, in particolare nella funzione di CTO EMEA.



Marco Ditta

Executive Director Group Head Data & Artificial Intelligence
Officer, Intesa Sanpaolo

Marco Ditta is an Executive Director in the Intesa Sanpaolo Group. Since April 2019 he has been Group Head Data & Artificial Intelligence Officer within Chief Data, A.I. & Technology Officer Area. In this role he currently leads the Data Transformation program, the Group Data Governance, the Responsible AI Competence Center and the department responsible for implementing Artificial Intelligence and Advanced Analytics solutions.

In Intesa Sanpaolo, since 2000, he has held various positions of responsibility in the Organization and ICT areas and in the Corporate & Investment Banking Division where, from 2008 to 2018, he was head of the Coordination and Operational Monitoring Department.

In his experience at Intesa Sanpaolo he participated in organizational and digital transformation programs, as well as in the merger and acquisition projects that have characterized the evolution of the Group.

From 1992 to 2000 he worked in Andersen Consulting (now Accenture) becoming Senior Manager in Banking and Capital Market projects for leading financial institutions.



Alessandro Caleffi

ICT Director, SEA Aeroporti Milano

Alessandro Caleffi is an accomplished ICT Director at SEA Milan Airports. With a proven track record in IT strategy, governance, and digital transformation, he excels in leading complex projects and fostering innovation.

His expertise spans IT service delivery, GXP, ERP, IoT, and internationalization.



Leonardo Cesarini
Chief Commercial Officer, Trenord

Over 30 years of experience in sales and marketing in major multinational FMCG (Bolton and Hasbro), organized tourism and hospitality (Club Méditerranée and Boscolo Hotels) and transport: airlines (Meridiana Fly), car rental (EuropCar) and, since 2017, in the railway sector as Chief Commercial Officer of Trenord.



Reda Kechouri
Director of ML/AI, Trainline

Réda Kechouri is Director of Machine Learning and AI at Trainline, where he leads the company's strategic shift towards Agentic AI. Previously at fast fashion e-commerce platform ASOS and dating app Bumble, Reda has consistently built high-performing data teams and AI platforms that power personalisation and product innovation at scale. He's passionate about practical, human-centred AI that solves everyday problems.



Ida Palombella
Partner, Deloitte Legal (Italy)

Ida joined Deloitte Legal in July 2018 as a partner and head of the IP and Technology Practice. She is currently Deloitte's Global Fashion & Luxury Co-Lead.

After working as in-house counsel in the luxury department of Valentino S.p.A., she gained an extensive experience in assisting clients with intellectual property and tech-related matters, both non-contentious and contentious.

Ida coordinated several projects concerning the compliance of multinational groups with privacy and data protection laws.

She is actively involved with the Italian Fashion Council (Camera Nazionale della Moda Italiana) and seats in a number of working groups set by the Italian Fashion Council on IP/IT cutting edge matters.

Ida has a significant expertise in the IP aspects related to M&A deals and is ranked by Chambers and Best Lawyers among the top Italian IP lawyers.

Ida is a professor in Fashion Law at Università Cattolica del Sacro Cuore, Milan.



Pietro Boccaccini
Director, Deloitte Legal (Italy)

Pietro has coordinated the Deloitte Legal Data Protection Team in Italy since 2021. He assists Italian and foreign companies with projects related to the use of data and new technologies, supporting clients in managing data lawfully, securely, and effectively in their business initiatives and internal processes.

Specialising in data protection, cybersecurity, and AI, he boasts extensive experience managing international projects in these areas. He acts as Data Protection Officer (DPO) for companies active in different sectors and is an expert with the European Data Protection Board (EDPB) in the area of “new technologies and information security”.

TÜV certified as a “Privacy Officer and Privacy Consultant” and included in the professional register “Data Protection Designer” of Istituto Italiano Privacy. He carries out scientific research in the Legal Tech area, giving lectures at Università Cattolica del Sacro Cuore as a contract professor (EU law), and cooperates with the Department of Legal Informatics of the Faculty of Law at the University of Milan and with the Information Society Law Center (ISLC), as a Residential Affiliate.



Paul O'Hare
Partner, Deloitte Legal (UK)

Paul leads Deloitte Legal’s Advisory Commercial Technology practice in the UK and has over 25 years’ experience of advising clients in the technology sector, including advising on the legal and contractual implications of emerging technologies such as AI.

He advises both customers and suppliers on technology regulation and contracting, and his clients include some of the world’s leading technology providers and prominent brands across various sectors such as financial services, logistics, healthcare, professional services, retail, and manufacturing. He provides regular guidance on integrating AI considerations into contracts and supply chains, advising on best practices for AI procurement and risk mitigation strategies.

Paul is also part of a multi-disciplinary team focused on responsible AI governance, offering practical advice on compliance with regulations such as the EU AI Act.

Paul is recognised in the 2024 edition of The Best Lawyers in the UK for information technology law and outsourcing and is recommended in the 2025 edition of Who’s Who Legal for information technology.



Elizabeth Lumb
Director, Deloitte Legal (UK)

Elizabeth is an Associate Director in Deloitte Legal UK's Advisory Commercial Technology practice and an experienced technology and commercial contracts lawyer.

She advises a diverse portfolio of clients, both customers and suppliers, including on matters involving emerging technologies.

She is a member of Deloitte Legal's global Artificial Intelligence Advisory group, which leverages Deloitte's comprehensive AI legal expertise, combined with its business, technology, and sector-specific knowledge, to deliver holistic solutions, helping organisations navigate the complexities whilst capitalising on the opportunities presented by AI.

Elizabeth has co-authored and contributed to several publications on this topic, including in relation to the UK's voluntary Code of Practice on AI Cyber Security, and guidance on contracting for Generative AI and mitigating associated supply chain risks.



Julie van Vliet
Manager, Deloitte Legal (The Netherlands)

Julie has been part of the Intangibles, Data and Technology team at Deloitte Legal in the Netherlands for over three years now. In this role she advises clients in the field of technology law, such as assisting clients with AI Act and data protection compliance while maintaining an eye on innovation, ensuring that their legal strategies not only meet regulatory requirements but also foster and encourage technological advancement.

She has extensive experience in conducting GDPR and ePrivacy Directive compliance analyses at public and private clients, which has given her insights across several industries in market best practices in the intersection of data protection and emerging technologies.

Prior to joining Deloitte, Julie worked as an in-house counsel at an international non-profit organization, focusing on data-driven solutions in healthcare. Her main task was providing legal advice on privacy and data protection in projects driven by sensitive health data and overseeing compliance with privacy laws and regulations within the organization itself and in the collaboration with international stakeholders, local governments and hospitals in several African countries.



Roberto Antoniotti

Head of Technology & Innovation and CEO, Grant Thornton Digital

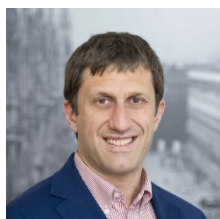
Roberto joined Bernoni Grant Thornton Digital in 2022 and is Head of Technology & Innovation.

Among his areas of expertise and specializations, there are: Innovation Strategy, Digital Transformation, Omnichannel Sales & Marketing, International Business Development, Large & Complex Projects, and Smart City.

He has a multi-year experience in the creation of end-to-end platforms and in the management of new media. He worked in the USA within the acquisition team of a Big4 and had the role as vice-president, general manager and CEO in groups operating at a global level in his specialization industries.

Roberto was awarded the “Ambrogino d’oro” (Arts) by the City of Milan. He is Esquire of the “Guttenberg” order (Europe).

Roberto received his degree in Political Science from Università Cattolica del Sacro Cuore in Milan and, afterwards he received a Master’s degree in Business Administration and an executive MBA.



Emanuele Camandona

Partner, CastaldiPartners

An Italian lawyer in Milan with over twenty years' experience in Corporate and M&A, Emanuele Camandona has been a partner at CastaldiPartners since 2024, and has also gained significant expertise in the areas of contracts, strategic partnerships, and antitrust.

Prior to joining CastaldiPartners, Emanuele was Group General Counsel at Bolton Group, where he led the transformation of the legal function into a strategic division, including the implementation of legal tech solutions. Previously, Emanuele was Head of Legal Affairs EMEA at Luxottica Group, with a particular focus on strategic commercial and M&A deals, managing complex legal situations in a multinational context.

Earlier in his career, after graduating in commercial criminal law, Emanuele was an associate at Studio Morra and later senior associate at Chiomenti in Milan and New York. He works in Italian, English and French.

He is a regular speaker at international conferences on corporate, antitrust and intellectual property issues.

He is the author of numerous articles published in law journals.

In 2023 he was awarded by In-house Community as General Counsel of the Year Food & Beverage in Bolton Group.

Education: Università degli Studi di Torino, Ph.D. Diritto Penale Societario, 2011; University of San Diego, 2003; Università degli Studi di Torino, 2003



Alexia Konstantinidi
Vice President, Cyber Risk, KROLL

Alexia is part of the Cyber Risk practice as Vice President in Digital Forensics & Incident Response, based out of London.

She has led numerous digital forensics and incident response engagements, as well delivered trainings to technical and executive teams on simulated-attack scenarios. Before joining Kroll, Alexia was a Consultant at IBM X-Force in DFIR, and prior to that a Defender for the Cyber Security Operation Centre of NHS England. Outside her professional life, Alexia has been part of winning teams in offensive and defensive Cybersecurity competitions in Europe and Internationally. She has also been the coach for the Hellenic Cyber Security Team, guest coach for Team Europe, and the lead of Team Europe women's team, training young talent in cyber security topics.



Melanie Garson
Associate Professor in International Security,
University College London

Dr Melanie Garson is an educator and global speaker who specialises in advising on the geo-strategic implications of new and emerging tech including cyber, AI, quantum, biotech and spacetech on international security, defence innovation, and diplomacy. She is an Associate Professor in International Security in the Department of Political Science at University College London where she teaches her flagship course “From Cyberwarfare to Robots: The Future of Conflict in the Digital Age.” She worked for four years as the Cyber Policy and Tech Geopolitics Lead at the Tony Blair Institute for Global Change. She directs research and insights at the cyber collective ISTARI Global and is also a lawyer and mediator. Melanie regularly provides commentary in on geopolitics and tech in podcasts, webinars and at major media outlets including Bloomberg, BBC, Sky, CNBC, CNN, Fox News, France 24, and DeutscheWelle.



Marco Capponi
Journalist, MF Milano Finanza
Moderator

Born in 1994, Marco Capponi joined the editorial staff of MF-Milano Finanza in 2019: he writes about investments, markets, asset management, startups and new technologies.

He is the author and narrator of the podcast 4 Money to Invest, which explains how to approach the world of investing in a simple and affordable way.

A professional journalist since November 2021, he previously attended the Walter Tobagi School of Journalism.