



IN COLLABORATION WITH

MUSE
S T R A T E G Y

WORKSHOP

Italy, the United Kingdom and beyond: global expansion strategies. Tools, opportunities and resources.

The roundtable discussion will address topics related to business development opportunities between the United Kingdom and Italy.

It will begin with an overview of the sectors considered strategic for the development of the two economies, their complementarities, and potential synergies for international businesses.

Considerations will be shared for the evolution of operating models with a view to supranational expansion, considering potential drivers for the evolution of business strategies and the related international tax issues.

Finally, given London and Milan status as financial hubs, the workshop will provide an opportunity to reflect on the mobility of wealth and assets and the role that venture capital and family offices play in supporting investment and entrepreneurial growth.

WITH THE PARTICIPATION OF

 Tuesday 13 October 2026 | 3:00 PM - 7.30 PM

 Milano Verticale | UNA Esperienze
Via Carlo de Cristoforis 6 Milano


a part of **AZETS**

PROGRAMME

3:00 PM | Registration & welcome coffee

3:30 PM | Welcome & introduction

Tom Noad

President, The British Chamber of Commerce for Italy

AGENDA

- **Business development and strategic sectors for Italy and the United Kingdom:** priorities, complementarities, and synergies
- **Doing business in Italy:** main tools and incentives for attracting foreign investment
- **Expansion towards foreign markets:** operating models, strategic dimension and international tax implications
- **London meets Milan:** venture capital and family offices supporting investments. Growth opportunities and trends
- Final considerations

6:00 PM | Aperitif

7:30 PM | Event conclusion

INFO & REGISTRATION

The workshop will be held in English.

Free admission. Please confirm your attendance by emailing rsvp@britishchamber.it

SPEAKERS

Gian Luca Nieddu

CEO, MUSE Strategy

Emanuele Colombo Azimonti

Senior Consultant, MUSE Strategy

Alessandra Mosca

Senior Consultant, MUSE Strategy

Riccardo Todisco

Senior Consultant, MUSE Strategy

Tomm Adams

Partner, Blick Rothenberg